**Sequence #1**  
**1 Step. Connection message**  
Hey there! My name is {my\_first\_name}.I’m expanding my network and will be happy to connect with you 💁🏻‍♀️  
**2 Step. Greetings**  
**Recommended time delay: After a request is accepted**  
Hey there,  
I’m working on a report for (specify). I would like to add some specific numbers and would be grateful if you could participate.  
  
Actually, it’s just one question:  
  
(add a question) Example: What is your most important metric to measure customer satisfaction?  
Thank you!  
**3 Step. Bringing up solution**  
Hello {first\_name},  
  
(Tell about your current achievements tailored to your audience’s specific goals)  
  
Example: Our most important metric when it comes to defining customer satisfaction is ROI.  
  
Our customers report an average 37% increase in ROI after implementing (name of product). Would you like me to send a report that calculates benefits for your company?  
  
Just fill out the form here https://bit.ly/linktotheresource  
  
Thank you 🙌🏻 😎 {my\_first\_name}.  
**4 Step. Wrap-up**  
**Recommended time delay: 2 day**  
Hey {name}, I didn’t receive your reply, so I assume my message got lost.  
  
Anyway, maybe next time there will be more chances for us to get to know each other and see how we can help each other grow 🎊 👼🏼  
Best, {my\_first\_name}.